



## Happy Mother's Day!





**Above (left)**: Heiss Co. Mothers' Day ad, published by the Dayton Herald, 5/8/1913.

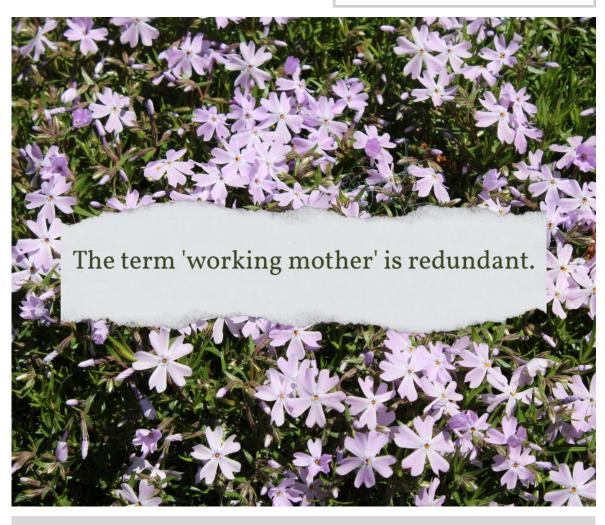
**Above (right)**: Joseph B. Heiss ca. 1885. Published in The American florist, volume XXX.

### Joseph B. Heiss

10/31/1856 - 1/31/1908

Near the turn of the century, Joseph B. Heiss owned a florist's shop located at 112 South Main street here in Dayton. He was well known for his 'exotic' palm plants. By 1904, he controlled the palm trade in the area between New York, Chicago, and New Orleans.

Joseph B. Heiss rests right next door to Paul Laurence Dunbar in section 101, lot 3465 at Woodland Cemetery.



### Did You Know:



In May 1907, Anna Jarvis set out to make Mother's Day a national holiday. It took seven years, but in 1914 Mother's Day was established as the second Sunday in May.

It is said that Jarvis, who died in 1948, regretted that Mother's Day had become a commercialized holiday instead of the reflective remembrance she had imagined.

Her greatest wish was for people to visit their mothers, visit cemeteries, and write letters that came from the heart.



# Don't get caught by surprise:

Check this space weekly to stay on top of Woodland's Adornment Removal Calendar!

### <u>Key</u>:

Dark Green = Weekly Clean Off Orange = Do Not Clean Off Soft Grey = At Woodland's Discretion

May						
S	$\mathbf{M}$	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	<b>1</b> 7
18	19	20	21	22	23	<b>2</b> 4
25	<b>26</b>	<b>2</b> 7	<b>28</b>	29	30	31

Mother's Day 5/11 & Memorial Day 5/26

## Symbols of the Season:



## <u>Carnations</u> Dianthus caryophyllus

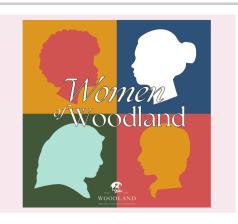
Carnations are native to the Mediterranean, and are a member of the Dianthus family. They are prized for their vibrant color and clove-like fragrance. The carnation is an enduring symbol of beauty and grace, used to convey heartfelt emotions.

When Mother's Day was being established in the United States, those observing the holiday were advised to wear a colorful carnation to celebrate mothers who are living, and a white carnation to honor those who have passed.

## **Upcoming Events!**



Tree Tour:



Women of Woodland:

With over 3000 trees and 165 native species, Woodland Cemetery is accredited as a Level II Arboretum. We have 25 species of Oak trees and have 10 current or former State Champion Trees. Join tour guide Kay Linden as he gives you an enlightening tour of the Arboretum at Woodland Cemetery.

**Upcoming Tours:** 

5/14 @ 10 am

Click **here** to register!

Meet some of the most interesting and exciting women in Dayton's history.

You'll hear about homemaker turned author, Erma Bombeck; madam and real estate owner, Lib Hedges; a visionary for the physically handicapped and disabled, Anna Barney Gorman; Queen of the Gypsies, Matilda Stanley; librarian innovator, Electra C. Doren; Dayton historical author, Charlotte Reeve Conover; rodeo rider, Marguerite Doane; famous actress and woman scorned, Mrs. Leslie Carter and many, many more.

<u>Upcoming Tours:</u>

5/14 @ 2 pm

Click here to register!

### Support Woodland:

Woodland is proud to remain an active part of the Dayton community as a popular place to walk, relax and enjoy.

We invite you to contribute to the Woodland Arboretum Foundation to ensure that what's meaningful to you today, continues tomorrow! Your gift makes an immediate impact on the horticulture, arboriculture, and restoration efforts needed to maintain one of Dayton's most historic and beautiful outdoor museums.

Thank you for your generous support of Woodland Cemetery and Arboretum.

**DONATE ONLINE!** 

### Come Visit Us!



#### **Volunteer opportunities**

Woodland is seeking volunteers to give presentations to community groups on subjects such as local history, notable biographies, and trees.

Not into public speaking? Consider getting involved with our horticulture team, or assisting with special events & research projects.

\*If there is something you'd like to see here at Woodland please reach out to us & suggest it!

### Office Hours:

Monday-Friday 8am-5pm

If you need help finding where someone is buried, need directions to a particular area, or have questions about pre-planning or funeral services, Woodland's Staff is here to assist you!

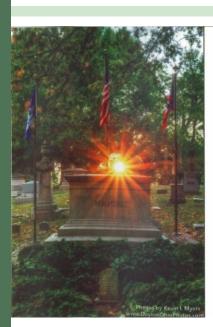
#### **Tours & More:**

We welcome walkers, runners, and wanderers -- leashed dogs & school groups.

Register for a guided tour visit the Woodland Cemetery website! Learn about fascinating Daytonians resting peacefully in one of America's oldest rural garden cemeteries!

Or check out our <u>virtual tours</u>! (if you really don't want to go outside)







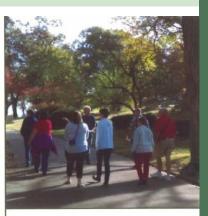
HISTORIC CEMETERY & ARBORETUM

Committed to providing dignified and caring funeral services and burial options to families of all faiths since 1841.

#### **Woodland Cemetery and Arboretum**

118 Woodland Ave. Dayton, OH 45409 woodlandcemetery.org

Beautiful. Timeless. Still Available...



Discover the men and women who made it great in Dayton on a guided walking or bus tour. Self-guided tours are available on our mobile app.

For information call 937-228-3221 or e-mail info@woodlandcemetery.org

Woodland Cemetery & Arboretum | <u>Visit our</u> <u>website!</u>

Woodland Cemetery & Arboretum | 118 Woodland Ave. | Dayton, OH 45409 US

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