



SINCE

1841

WOODLAND

HISTORIC CEMETERY & ARBORETUM

May 10 - 14, 2021 is American Craft Beer Week

The Olt Brothers and Heidelberg Distributing Co.

A family of beer brewers and a distributor resting peacefully at Woodland Cemetery



The Olt Brothers Brewing Co.

Charles Olt, like his brothers Frederick, William, Edward and Oscar all worked in a different line of business before opening their own brewing company.

Charles learned the butchering and grocery business and later became bookkeeper for the Schantz Brewing Company in 1895. He advanced up the ranks of the company and was promoted to manager in 1904.

Fred also became a butcher and after his sister Mary married Adam Schantz, he too became a bookkeeper at the Schantz Brewing Company, moving up to manager and staying there until 1906.

Edward Olt became a bookkeeper at Patterson Tool and Supply Company before moving on to the Seybold Machine Company where he held the same position.

Charles, his brothers, along with their father John incorporated the Olt Brewing Company on November 6, 1906. Charles was elected president of the company, William was elected vice-president, and Frederick became secretary and treasurer.

With \$50,000 in capital stock, the Olt brother's repurposed a warehouse on East Second Street between McGee and Irwin streets and ran their brewing business. The



Heidelberg Distributing Company

Albert Vontz, Sr. was a German immigrant who came to the United States in 1907. The Heidelberg Brewery Co. was located in Covington, KY and Vontz would drive a truck every day from the brewery in Kentucky to deliver the popular Student Prince Beer to grocery stores and restaurants in Dayton. When the brewery sold in 1946 he bought the delivery route and kept the Heidelberg name supposedly "to save on stationary and the cost of painting his trucks."

Vontz soon found new beer and wine products to distribute. After WWII, Albert Vontz, Jr. joined the company and helped his father build the business in both Dayton and Cincinnati, acquiring the rights to distribute Anheuser-Busch products in 1959 in Cincinnati and in Dayton in 1961.

In 2012, the company expanded its warehouse and purchased the old Cooper Tire & Rubber Company building on Dryden Road, clearly visible from I-75.

Today, Heidelberg Distributing is still a family-owned business celebrating over 80 years in business. The company employs over 1,700

Olt's Superba Beer line was one of the most popular brands in the city.

people in Ohio and Kentucky, including 300 in Dayton.



Above: an Olt Brewing Co. beer delivery truck
Below: Olt's Superba Beer packaging

SAY FIFERS FOR FINEST FLAVOR!

Announcing the Appointment of.
DAYTON HEIDELBERG DISTRIBUTING CO.
133 EAST STEWART ST. • Phone Adams 9290
as distributor for

Pfeiffer's
BEER

WE ARE gratified to announce that Pfeiffer's Beer, famous for more than fifty years, is now distributed in this community by an organization that is fully qualified to serve you promptly and well. Today, this delicious, fine-quality beer is available in the standard 12-ounce bottle—the 12-ounce no-deposit bottle and the popular, party-size 32-ounce Jumbo bottle.

PFEIFFER BREWING COMPANY, DETROIT AND FLINT, MICHIGAN

March 17, 1949: a Dayton Daily News newspaper ad announcing Heidelberg Distributing Co. to provide distribution of Pfeiffer's Beer.

The Olt and Vontz families are resting peacefully at Woodland Cemetery.

Charles and Fred Olt are located in Section 133 and Section 101 respectively.



Albert Vontz, Jr. is located in the Mausoleum.



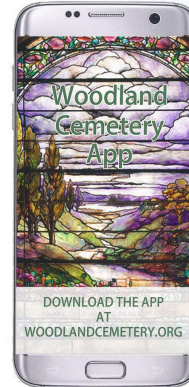
Make a gift In Memory Of
these beer brewers and distributors of Dayton.

**Click Here
Donate Now**

the comfort of your couch by visiting our website at:
woodlandcemetery.org/tours.

From your phone you will be prompted to download our app. Take one of 12 walking tours we have available for your enjoyment at the cemetery. If you are on your desktop, laptop or tablet, you can take the tour right from the tour page. We will be adding more tours so come back often to learn about the men and women who made it Great in Dayton.

[Download the mobile app for your phone by clicking here.](#)



Memories of a loved one should last for generations.

Using our app, you can:

- Navigate to your relative or friend's grave using our GPS-based system
- Share stories about your family
- Upload photos and video
- Share memories with your family on Facebook

Your loved one's memorial page is automatically created when you make cemetery arrangements with our office. You may also share and upload information by using our burial database via our website (woodlandcemetery.org). (please contact our office if you need assistance)



A Woodland Milestone

To help us celebrate our 180th Anniversary, make a donation of \$180 or more to the Arboretum Foundation now through December 31, 2021 and you will receive a set of Woodland ceramic coasters. Limit one set per household.

For a limited time and while supplies last, make a donation of \$100 to the Arboretum Foundation and receive a Woodland face mask. Limit one per household.

Donate on our secure website by clicking below or click on the check to receive a donation form to mail in.

**Click Here
Donate Now**



Woodland Cemetery & Arboretum | [Visit our website!](http://woodlandcemetery.org)

